



MBA Alumni Council Golf Scramble 2018

Sponsorship Opportunities

Monday, June 25, 2018

11 a.m. Registration | 12 p.m. Tee Time

Location: UofL Golf Club, 401 Champions Way Simpsonville, KY 40067

A. Presenting Sponsor **\$5,000**

- One (1) Full Page advertisement in official event program
- Signage
 - -Tee box on three (3) holes
 - -Driving range
 - -Registration page
 - -Awards area
- One (1) foursome for tournament participation
- Designated area for promotional tent/table
- Placement on the Web Site Thank You Page with Link to Sponsor's Web Site
- 5-minute speaking opportunity at award ceremony (optional)
- Logo on all official communications & registration
- Option for two (2) goodie bag inserts

B. Cardinal Sponsor **\$2,500**

- One 1/2-page advertisement in official event program
- Signage
 - -Tee box on two (2) holes
 - -Registration page
 - -Awards area
- One (1) foursome for tournament participation
- Designated area for promotional tent/table
- Placement on the Web Site Thank You Page with Link to Sponsor's Web Site
- Public Recognition of sponsorship during award presentation
- Logo on registration page
- Option for one (1) goodie bag insert

C. Longest Drive Sponsor **\$1,500**

- One 1/4 page advertisement in official event program
- One (1) foursome for tournament participation
- Recognition at tournament awards ceremony
 - i. Presentation of Longest Drive Award (Optional)
- Signage at Longest Drive hole
- Placement on the web site thank you page with link to sponsor's web site
- Listed in tournament program
- Option for one (1) goodie bag insert
- Logo on registration page

D. Longest Putt Sponsor **\$1,500**

- One 1/4 page advertisement in official event program
- One (1) foursome for tournament participation
- Recognition at tournament awards ceremony
 - i. Presentation of Longest Putt Award (Optional)
- Signage at putting green
- Placement on the web site thank you page with link to sponsor's web site
- Listed in tournament program
- Option for one (1) goodie bag insert
- Logo on registration page

E. Closest-To-The-Pin Sponsor **\$1,500**

- One 1/4 page advertisement in official event program
- One (1) foursome for tournament participation
- Recognition at tournament awards ceremony
 - i. Presentation of Closest-To-The-Pin Awards (Optional)
- Signage at Par 3 hole
- Placement on the web site thank you page with link to sponsor's web site
- Listed in tournament program
- Option for one (1) goodie bag insert
- Logo on registration page

F. Hole-In-One Sponsor **\$1,500**

- One 1/4 page advertisement in official event program
- One (1) foursome for tournament participation
- Recognition at tournament awards ceremony
 - i. Presentation of Hole-In-One Awards (Optional)
- Signage at Hole-In-One hole
- Placement on the web site thank you page with link to sponsor's web site
- Listed in tournament program
- Option for one (1) goodie bag insert
- Logo on registration page

G. Putting Green Sponsor **\$500**

- One 1/8 page advertisement in official event program
- Signage at Putting Green
- Placement on the web site thank you page with link to sponsor's web site
- Option for one (1) goodie bag insert
- Listed in tournament program
- Listed on registration page
- Recognition during award ceremony during presentation of Longest Putt award

H. Mulligans Sponsor **\$500**

- One 1/8 page advertisement in official event program
- Signage at Putting Green
- Placement on the web site thank you page with link to sponsor's web site
- Option for one (1) goodie bag insert
- Listed in tournament program
- Listed on registration page
- Recognition during award ceremony during presentation of Longest Putt award

I. Beverage Cart Sponsor **\$500**

- One 1/8 page advertisement in official event program
- Sponsor signage on beverage cart
- Placement on the web site thank you page with link to sponsor's web site
- Option for one (1) goodie bag insert
- Listed in tournament program
- Listed on registration page

J. Golf Cart Sponsor **\$500**

- One 1/8 page advertisement in official event program
- Small sponsor signage on cart
- Placement on the web site thank you page with link to sponsor's web site
- Option for one (1) goodie bag insert
- Listed in tournament program
- Listed on registration page

K. Hole Sponsor **\$250**

- Signage at the tee box on one (1) hole
- Recognition as Hole Sponsor on Tournament Webpage
- Small Company Logo on Tournament Website
- Opportunity to provide promotional items for Goody Bag
- Listed in Tournament Program

Contact Information

Primary Contact

Ben Donlon

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Date & Location

Date: June 25, 2018

Time:

11:00 am (Registration)

12:00 pm (Tee Time)