



## **SPONSORSHIP LEVELS:**

### **LEAD SPONSOR**

\$10,000

*(see separate  
information sheet)*

### **LUNCH SPONSOR**

\$780

### **SHIRT SPONSOR**

\$375

### **BREAKFAST SPONSOR**

\$325

### **TEAM SPONSORS**

\$250 each

*(12 teams)*

*UofL MBA Alumni Council's  
Inaugural Spring Consulting Competition*

## **2018 SUPPORTING SPONSORSHIP INFORMATION**

**March 3, 2018 – 8am to 4pm**

**Location TBD**

The first annual Consulting Competition brought to you by the MBA Alumni Council of the University of Louisville is destined for success! We hope to attract 50 MBA graduates from around Louisville to embark on a full day of problem solving for the lead sponsor's business. This will be a fun-filled day with lots of networking and a competitive spirit! The winning team will receive a cash prize of \$5,000.

### **SUPPORTING SPONSORS RECEIVE:**

- Access to networking in a room with 50 MBA graduates – some of whom are actively looking for new positions. MBA's expected from:
  - University of Louisville
  - Bellarmine
  - Sullivan
  - And more
- Signage, signage, signage!
- Your company's name on the official event shirt
- Team named after your business (team sponsors only)
- 1 minute on the microphone
- 2 free tickets (observer only)

For inquiries and more information, please contact:

#### **Jennifer Williams**

jennifergraham\_2000@yahoo.com  
312-218-9339

#### **Ashley Brandt**

ashleybrandt84@gmail.com  
847-867-9018

For the latest information, please check our website:

**[www.uoflmbaalumni.com](http://www.uoflmbaalumni.com)**



## **ADDITIONAL SPONSORSHIP LEVELS:**

### **TEAM SPONSORS**

\$250 each  
*(12 teams)*

### **BREAKFAST SPONSOR**

\$325

### **LUNCH SPONSOR**

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### **SHIRT SPONSOR**

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**March 3, 2018 – 8am to 4pm  
Location TBD**

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### **LEAD SPONSOR RECEIVES:**

- 50 MBA graduates working on a problem or challenge your business is facing for 4 hours (an estimated \$30,000 value)
- 5 minutes on the microphone
- All workpapers and presentations of competing teams
- Recordings of the team presentations
- Contact and background information of all attendees

### **ALL SPONSORS RECEIVE:**

- Access to networking in a room with 50 MBA graduates – some of whom are actively looking for new positions. MBA's expected from:
  - University of Louisville
  - Bellarmine
  - Sullivan and more
- Signage, signage, signage!
- Your company's name on the official event shirt
- Team named after your business (team sponsors only)
- 1 minute on the microphone
- 2 free tickets (observer only)

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## **LEAD SPONSOR PROVIDES:**

- Lead sponsorship fee of \$10,000 (this can be split with a service provider, e.g. bank)
- The problem or challenge to be solved
- At least 3 people from the company to attend to be judges and to answer questions
- The venue: this location does not have to be the actual sponsor's office but it must have:
  - Wifi accessible to all participants
  - One large room or area for:
    - 60+ people to gather and hear announcements
    - Eating lunch (tables preferred)
    - Group presentations
    - AV capability and screens for the presentations
  - Breakout rooms or private areas for 12 teams of 4-5 people with:
    - Whiteboards
    - Office supplies (whiteboard pens)
  - Main area (can be the same as the large area)
    - Program directors hang out
    - Break/beverage station

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